

Americas

Regional Deans

2024-2025

Stephanie Bryant, PhD
Chief Accreditation Officer and
Managing Director of the Americas



Key Initiatives

Save the Date!

Deans Conference

February 3–5

Las Vegas, Nevada, USA

**AI White
Paper**

**AI Dean's
Workshop**

Double your inspiration, networking, and strategic insights! Deans Conference will occur twice in 2025 as we transition to meeting annually in October.



Value of Accreditation Guide

- Key messages by audience
 - General audiences
 - Students
 - Businesses and Employers
 - Administrators and Faculty
 - Government
- Supporting data and external research references
- Quotes from industry influencers
- Ideas for sharing *your* accreditation story and journey



**Value of AACSB
Accreditation**

Your Toolkit

- Customizable PowerPoint by Audience
- Social Media Tiles/Templates
- Brand Standards and Accreditation Seals
- Marketing messages



Learn from the best.

AACSB accreditation guarantees your school has met the highest standard of excellence for business programs.

Build Your Future
AACSB-accredited schools develop business leaders with higher earnings potential and greater career mobility than graduates from non-accredited schools. Graduates are sought after by top employers. Prepare to aim high and excel throughout your career journey.

Reach Your Full Potential
AACSB-accredited schools are leaders in research, curriculum, and advanced learning programs, ensuring that you receive the highest-quality business education with the knowledge and high-demand skills that employers and society need.

Be a Changemaker
Beyond gaining business skills, AACSB-accredited schools help you explore your purpose and grow your network for a positive impact on society.

Find an AACSB-Accredited School

6%
Number of business schools worldwide have achieved AACSB accreditation.

73%
Number of CEOs representing Fortune 100 companies have a business degree from an AACSB-accredited school.

83%
Number of alumni from AACSB-accredited schools agree that their graduate business education increased their earning power.

Source: AACSB, Foruma, GMAC

This is a vertical tile template for social media. It features a teal background with a photo of a smiling student in the top right corner. The text 'Learn from the best.' is at the top. Below it is a paragraph about AACSB accreditation. Three icons (graduation cap, upward arrow, globe) are followed by three sections: 'Build Your Future', 'Reach Your Full Potential', and 'Be a Changemaker', each with a short paragraph. A red button 'Find an AACSB-Accredited School' is above a QR code. On the right side, three statistics are listed in large green numbers with corresponding descriptions. At the bottom right, the source is cited as 'Source: AACSB, Foruma, GMAC'.

AACSB's New Member-First Service Model

AACSB has launched a new service model with a Member First Mindset. This innovative approach aims to enhance member engagement and success through dedicated regional teams and streamlined workflows.

8/20/24





Elements of the New Service Model

Dedicated Liaison

Every member receives a dedicated Member Success Liaison as their first point of contact.

Liaison Roles

Liaisons are either Regional Heads (RH) or Membership Engagement Managers (MEM).

Accreditation

~~Support~~ Schools have a dedicated accreditation manager for accreditation-related questions.

Member Success Liaison Responsibilities

1 Strategic Leadership

Provide guidance on maximizing AACSB membership benefits and professional development.

2 Relationship Building

Meet with members, welcome new ones, and reinforce a positive view of AACSB.

3 Business

Development Participate in events and generate ideas for new products and services.



Americas Member Success Liaisons



Libby Rozell

Regional Head, Americas

Libby.rozell@aacsb.edu



Maria Baltar

Regional Head, Americas

Maria.Baltar@aacsb.edu

Accreditation Manager Responsibilities

1

Respond to Technical Queries

Address specific questions about accreditation standards and school visits.

2

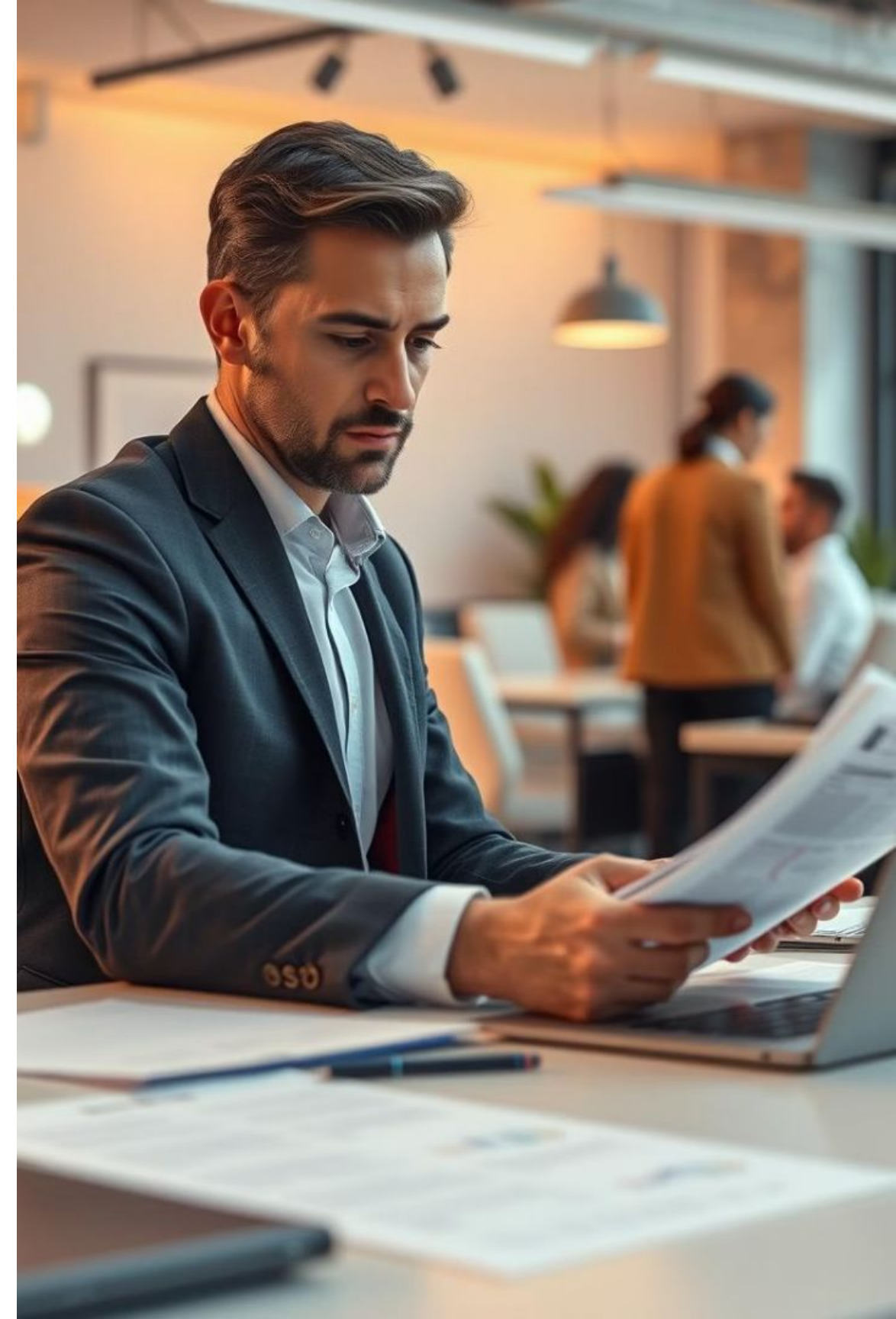
Collaborate with MSLs

Copy MSLs on responses to maintain communication flow.

3

Document Interactions

Track responses in Alliance for future reference and consistency.



Americas Accreditation Managers



Lauren Maradei
Senior Manager of Accreditation



Ana Sotillo
Accreditation Manager



Mariza Cooper
Accreditation Manager



Career Connection

Connect With Leading Talent and Jobs

Members receive unlimited free 30-day job postings!

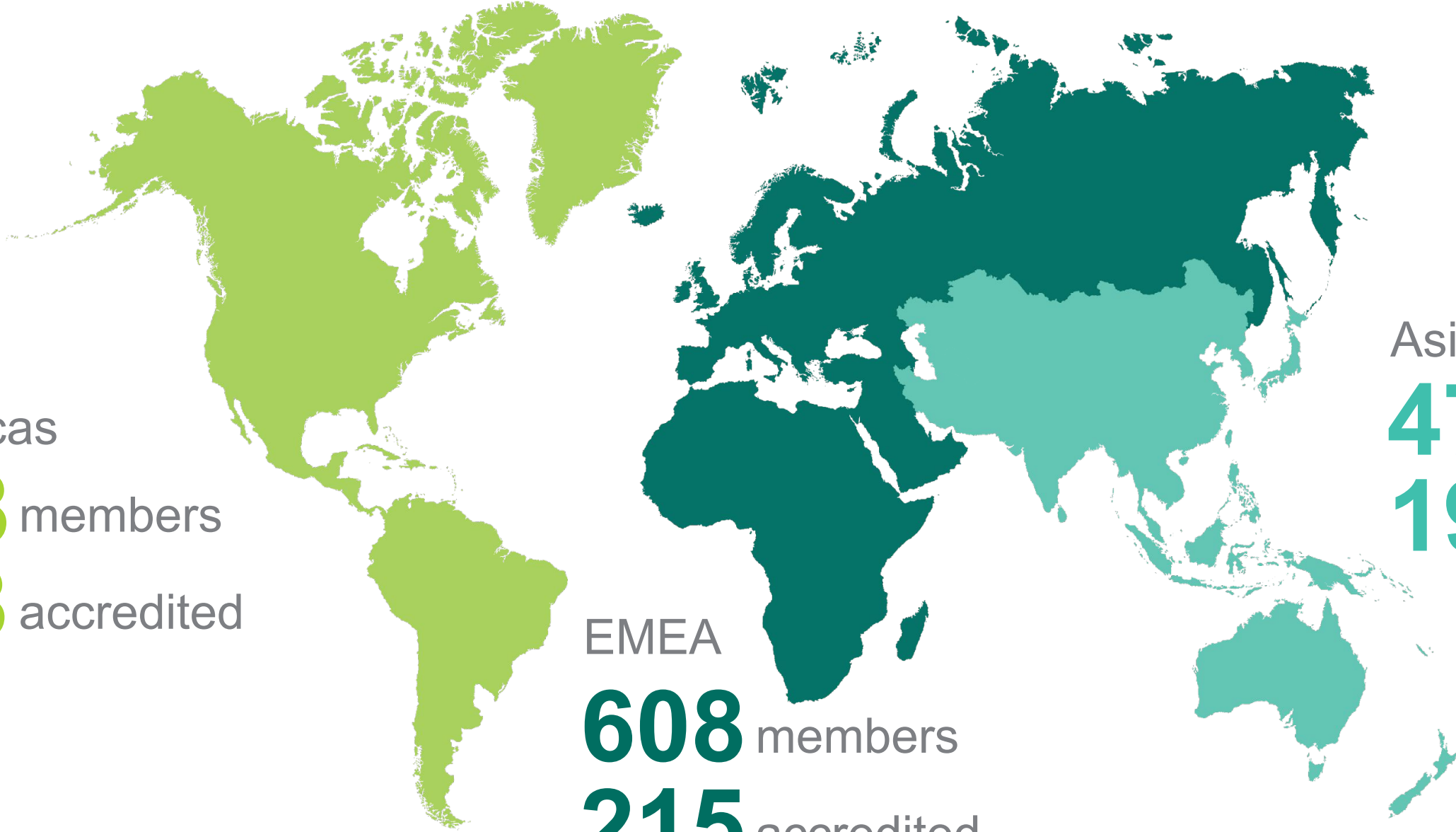
aacsb.edu/careerconnection

AACSB Membership and Accreditation

Americas

838 members

608 accredited



EMEA

608 members

215 accredited

Asia Pacific

476 members

198 accredited

Your Voice Matters:

How the Americas Fits Into the New Strategic Plan

AACSB's 2024-27 Strategic Plan



Mission

AACSB elevates the quality and impact of business schools globally.



Vision

To achieve positive societal impact through business schools.

Values

Members First • Inclusivity • Curiosity
Global Unity • Excellence

3 Key Drivers

Enhance Core Value

Focus on improving existing benefits for members.

Create New Value

Develop innovative offerings for member institutions.

Be the Voice

Advocate for business education in various forums.



Your Voice Matters: Breakout Session

1

Format

Table-top discussion

2

Breakout Sessions

30 min - Consider 3 questions (10 min per question)

3

Large group

discussion feedback on how AACSB can enhance your educational journey?





Question 1: How can AACSB enhance core value to our members with respect to the following. (5-10 min)



Accreditation

Improving the accreditation process and value.



Membership

Enhancing benefits for member institutions.



Learning & Development

Upgrading conferences and seminars.

Question 2: How can AACSB provide new value for our members? (5-10 min)



Accreditation

Improving the accreditation process and value.



Membership

Enhancing benefits for member institutions.



Learning & Development

Upgrading conferences and seminars.



Question 3: How can AACSB better advocate for our members? At what tables/events would you like to see AACSB that we are currently not at? (5-10 min)



Large Group Discussion

Core Value

Suggestions for enhancing AACSB's core offerings.

New Value

Innovative ideas for creating additional member benefits.

Advocacy

Proposed strategies for improving AACSB's advocacy efforts.



Open Q&A

#AACSB