

Southern Business Administration Association (SBAA)
Annual Meeting November 10-12, 2024
New Orleans, LA

Call For Proposals

The Southern Business Administration Association (SBAA) is pleased to announce an open call for proposals for our upcoming Annual Meeting from November 10-12, 2024, in New Orleans, Louisiana. We invite you to contribute to the advancement of business education by sharing your insights, experiences, and innovative ideas in addressing the challenges and opportunities faced by business school deans. This year's theme, "***Technology in Business Education: Opportunities and Challenges***," aims to explore strategies that empower business schools to thrive in the rapidly evolving technology landscape.

Proposal Formats: We are seeking proposals for **workshops, tabletop or panel discussions, and presentations**, that are engaging, interactive sessions that provide practical tools and hands-on learning.

Session Duration: Each session will be 45 minutes in duration, comprising a 30-minute presentation or discussion followed by a 15-minute interactive Q&A segment. Moderators/Facilitators will be assigned for all sessions.

Topic Areas: We invite proposals that focus on various aspects of business education and the challenges faced by business school deans. Suggested topics include, but are not limited to:

1. **Business Education in the Age of AI:** Adapting business education to the opportunities and challenges presented by artificial intelligence and technology-driven disruption.
2. **Ethical Challenges with Technology:** Ethical dilemmas created by emerging technologies and pedagogies. How do schools monitor technology use and educate students about the ethical implications of technology use.
3. **Curricula Development:** Innovations in curriculum design, integration of emerging trends, and alignment with industry needs.
4. **Enrollment Strategies:** Effective methods to attract and retain diverse student populations in a competitive higher education environment.
5. **Innovative Programs and Pedagogy:** Exploring new teaching methodologies, experiential learning, and technology-driven approaches.
6. **Partnerships and Collaborations:** Building strategic alliances with industries, organizations, and other educational institutions for mutual growth.
7. **Student Success Initiatives:** Strategies to enhance student engagement, mentorship, and support services to drive academic and professional achievement.

Submission Guidelines:

Please submit your proposals by **October 4, 2024**, including the following information:

1. Title of the proposed session.
2. Session format (workshop, panel discussion, presentation).
3. Brief abstract (300 words) outlining the session's content, objectives, and relevance to the theme.
4. Names, titles, affiliations, and brief bios of presenters/moderators.
5. Contact information of the main presenter.
6. Audiovisual and technical requirements, if any.

We look forward to receiving your proposals and working together to foster continuous improvement within the dynamic landscape of business education. For any inquiries or to submit your proposals, please contact our VP of Programs, Michael Weeks, at mweeks@citadel.edu.