

# SBAA Summer Workshop July 16, 2024



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## What will be covered

1. Current state
2. New initiatives this year
3. Your questions

# AACSB Membership and Accreditation



A world map where the Americas are highlighted in green, EMEA in orange, and Asia Pacific in blue. The map is centered on the Atlantic Ocean.

## Americas

**838** members

**608** accredited

## EMEA

**608** members

**215** accredited

## Asia Pacific

**476** members

**198** accredited

# July 1, 2024 Technical Edits to Accreditation Standards and Interpretive Guidance

(view all changes on our website [here](#))

[https://www.aacsb.edu/-/media/documents/accreditation/table-summary-of-changes\\_2024\\_fnl3.pdf?rev=1f376bdf29c84d1995fdd5135e2a978e&hash=154E4A67B1354D6D1153899C52B368CB](https://www.aacsb.edu/-/media/documents/accreditation/table-summary-of-changes_2024_fnl3.pdf?rev=1f376bdf29c84d1995fdd5135e2a978e&hash=154E4A67B1354D6D1153899C52B368CB)

# Changes in Text Reflect New 6-Year Cycle



- How many years of data will our CIR report now cover?
- What will the application for a visit in year 3 expect?

# Eligibility Criteria to Enter AACSB Initial Accreditation



- Who is counted in the 16 minimum?  
Can visiting faculty count?
- Will a community college that now offers a bachelor's degree in business be able to seek AACSB accreditation?

# Standard 1: Strategic Planning



- Does a school have to identify its focus area for societal impact in their strategic plan?

# Standard 3: Faculty Qualifications



- Do we have to change our faculty qualifications criteria now that we have a 6-year cycle?
- What about “automatic” SA status for new PhDs (or other terminal degree related to their field of teaching)?



# Standard 3: Faculty Qualifications (Cont'd)



- Can a faculty member be SA based only on editorial-reviewed publications?
- Can Deans or other administrators be SA or PA by title alone?
- Do SP faculty have to do engagement activities like SA faculty do?

# Standard 3: Special Rules Around Schools in the Initial Accreditation Process



- For CIR schools, the standards specify they are able to remediate lower SA ratios in a given discipline by showing high-quality outcomes. Does this same thinking apply to schools in the initial accreditation process?

# Standard 4: Curriculum



- What expectations do AACSB standards lay out with respect to AI?

# Standard 5: Clarifications around Indirect Measures



- What is an indirect measure? Please clarify.
- Some measures can be direct or indirect. Help us understand what is required with respect to indirect measures and AoL.

# Standard 8: Intellectual Contributions



- Do “out-of-field” intellectual contributions count towards a faculty member’s status? What if they are doing work not directly related to their field but it supports the mission of the college in another way? Can that be counted?

# Standard 8: Intellectual Contributions



- The list of ICs in the Interpretive Guidance contains some redundancies. Can you please consolidate where that makes sense and provide a more parsimonious list?

# Strategic Initiatives This Year (2024-25)





## **Mission**

AACSB elevates the quality and impact of business schools globally.



## **Vision**

To achieve positive societal impact through business schools.



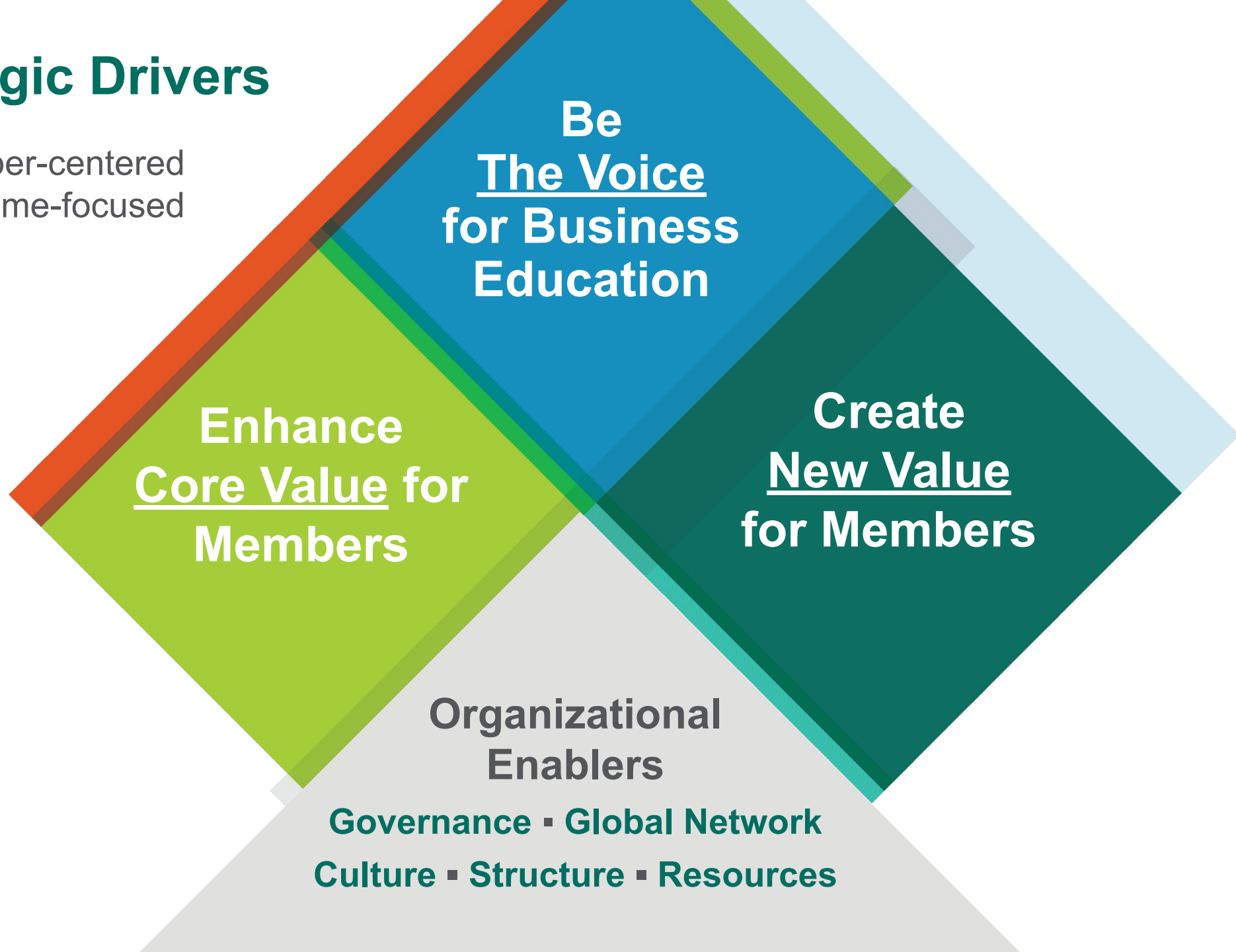
## **Values**

Members First • Inclusivity • Curiosity  
Global Unity • Excellence



# Strategic Drivers

- Member-centered
- Outcome-focused



# Accreditation

Increased emphasis and attention on the Americas

Codification of what triggers a change in standards (survey likely)

Transformative white paper on how to use AI to reduce non-value-added activities of accreditation and increase value-added (more peer review consultation) – Scheduled for release in February at Dean’s conference

New committee for Eligibility Applications – likely heavily populated with associate deans – this rolls out July 1, 2025



# Learning and Development

Expect a vastly different Dean's Conference in February in Las Vegas

Following the success of the case-based Business Accreditation Seminar, we are looking at other seminars to reframe them higher on Bloom's Taxonomy

AACSB Academy with more educational offerings (New Deans and Associate Deans to start with)



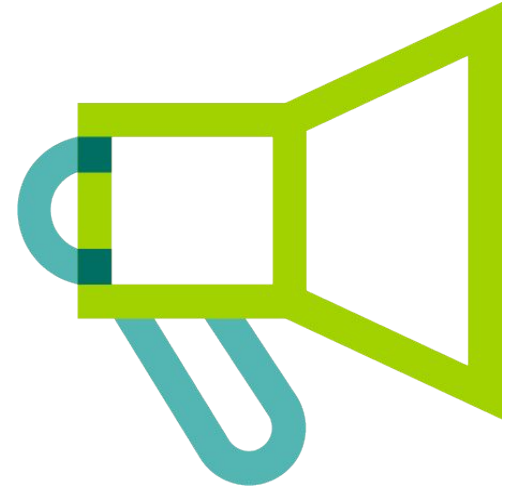
# Membership, Thought Leadership, Advocacy

Roundtables throughout the world – invited events with thought leaders, both business and academia

Accounting accreditation roundtable

More attention on advocacy – where are the places AACSB should be representing YOUR voice?

New service model where every school will have an “account executive” in addition to an accreditation manager



# Questions?

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