Call for Proposals!

**2023 SBAA Summer Workshop**

July 16-18, 2023

The Westin Cincinnati

Cincinnati, Ohio

This year’s theme is:

**Reimagining the Value Proposition of Business Degrees**

We aim to explore innovative ideas and practices for transforming business degree programs and creating value for students and stakeholders.

The theme of "Reimagining the Value Proposition of Business Degrees," reflects the current need to rethink traditional approaches to business education and explore new models that can better serve the needs of today's students and employers. We welcome proposals presentations and workshop sessions that address a wide range of topics related to this theme, **including but not limited to**:

* **Reinventing business degree programs**: How can we create more relevant & meaningful business programs that meet the evolving needs of students and employers?
* **Enabling technologies**: What role can technology play in enhancing business education and creating new opportunities for students?
* **Creative collaborations**: How can we collaborate with other disciplines, providers, and communities to create more interdisciplinary and dynamic business programs?
* **Stackable programs**: What are the benefits of stackable programs and how can we design them to provide greater flexibility and value for students?
* **Innovative pedagogies**: How can we develop new pedagogical approaches that engage students and foster critical thinking, creativity, and problem-solving skills?

Proposals for presentation or workshop may address any level of education, including undergraduate, graduate, and executive education. We invite proposals from academics, researchers, and practitioners, as well as joint proposals that bring together different perspectives and experiences.

To submit a proposal, please specify the category of submission ***(presentation or workshop)*** and send a 300-word abstract to Jacob Chacko at ***jacobmchacko@clayton.edu*** by **May 15, 2023**. Proposals should include a clear description of the proposed presentation/workshop and its relevance to the theme. Accepted presenters will be notified by **June 15, 2023.**

We look forward to receiving your proposals and to an exciting and productive workshop!