**Ways to Engage Your Alumni**

**Lynne Richardson, University of Mary Washington**

* Recruit students
* Awareness for prospective students
* Actions for admitted students
* Serve on Alumni and/or Advisory Boards
* Recruit internships and/or hire interns
* Recruit permanent jobs and/or hire graduates
* Mentor students
* Attend Executive Education/seminars + bring colleagues
* Teach as an adjunct
* Speak in classes, student organizations, at events (Feature CAREER CHATS)
* Host Learning Journeys
* Host alumni activities
* Provide opportunity for class or student project
* Allow to be profiled in marketing efforts
* Provide company data for faculty research opportunities
* Make a financial gift

What other things have YOU done to engage YOUR alumni?