

AACSB's Market Share in Business Education in the Southern US

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Table 1a. AACSB market share in Southern US measured by number of SBAA business schools, 2015-16

Public Business Schools	Number	AACSB Market Share (%)
AACSB accredited	144	65.8
AACSB members only	23	
Not AACSB members	52	
Total public	219	
Private Business Schools	Number	AACSB Market Share (%)
AACSB accredited	43	11.7
AACSB members only	28	
Not AACSB members	296	
Total private	367	
All Business Schools	Number	AACSB Market Share (%)
AACSB accredited	187	31.9
AACSB members only	51	
Not AACSB members	348	
Total public + private	586	

Table 1b. AACSB market share in Southern US measured by number of unique SBAA business schools, 2015-16

Public Business Schools	Number	AACSB Market Share (%)
AACSB accredited	144	65.8
AACSB members only	23	
Not AACSB members	52	
Total public	219	
Private Business Schools	Number	AACSB Market Share (%)
AACSB accredited	43	13.6
AACSB members only	17	
Not AACSB members	257	
Total private	317	
All Business Schools	Number	AACSB Market Share (%)
AACSB accredited	187	34.9
AACSB members only	40	
Not AACSB members	309	
Total public + private	536	

Table 2a. AACSB market share in Southern US measured by bachelor's degrees awarded by SBAA business schools, 2015-16

Public Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	77,540	89.4
AACSB members only	3,781	
Not AACSB members	5,368	
Total public	86,689	
Private Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	8,669	23.2
AACSB members only	5,446	
Not AACSB members	23,322	
Total private	37,437	
All Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	86,209	69.5
AACSB members only	9,227	
Not AACSB members	28,690	
Total public + private	124,126	

Table 2b. AACSB market share in Southern US measured by master's degrees awarded by SBAA business schools, 2015-16

Public Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	25,231	93.7
AACSB members only	1,387	
Not AACSB members	323	
Total public	26,941	
Private Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	7,607	28.9
AACSB members only	5,616	
Not AACSB members	13,139	
Total private	26,362	
All Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	32,838	61.6
AACSB members only	7,003	
Not AACSB members	13,462	
Total public + private	53,303	

Table 2c. AACSB market share in Southern US measured by doctorates awarded by SBAA business schools, 2015-16

Public Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	515	100.0
AACSB members only	0	
Not AACSB members	0	
Total public	515	
Private Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	44	26.7
AACSB members only	8	
Not AACSB members	113	
Total private	165	
All Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	559	82.2
AACSB members only	8	
Not AACSB members	113	
Total public + private	680	

Table 2d. AACSB market share in Southern US measured by all degrees awarded by SBAA business schools, 2015-16

Public Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	103,286	90.5
AACSB members only	5,168	
Not AACSB members	5,691	
Total public	114,145	
Private Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	16,320	25.5
AACSB members only	11,070	
Not AACSB members	36,574	
Total private	63,964	
All Business Schools	Degrees awarded	AACSB Market Share (%)
AACSB accredited	119,606	67.2
AACSB members only	16,238	
Not AACSB members	42,265	
Total public + private	178,109	

Table 3a. Bachelor's degrees awarded by state in Southern US, 2015-16

State	Degrees awarded in 2015-16	State population (rank)
1. Texas	25,162	27,862,596 (1)
2. Florida	23,982	20,612,439 (2)
3. Virginia	11,224	8,411,808 (5)
4. Georgia	10,724	10,310,371 (3)
5. North Carolina	9,440	10,146,788 (4)
6. Alabama	8,250	4,863,300 (8)
7. Tennessee	6,561	6,651,194 (6)
8. South Carolina	6,554	4,961,119 (7)
9. Oklahoma	4,740	3,923,561 (11)
10. Louisiana	4,347	4,681,666 (9)
11. Kentucky	4,113	4,436,974 (10)
12. Arkansas	3,246	2,988,248 (13)
13. West Virginia	3,059	1,831,102 (14)
14. Mississippi	2,724	2,988,726 (12)
SBA Total	124,126	

Table 3b. Master's degrees awarded by state in Southern US, 2015-16

State	Degrees awarded in 2015-16	State population (rank)
1. Texas	13,247	27,862,596 (1)
2. Florida	10,403	20,612,439 (2)
3. Virginia	5,613	8,411,808 (5)
4. Georgia	4,495	10,310,371 (3)
5. North Carolina	4,410	10,146,788 (4)
6. Tennessee	3,040	6,651,194 (6)
7. Louisiana	1,753	4,681,666 (9)
8. Oklahoma	1,573	3,923,561 (11)
9. West Virginia	1,459	1,831,102 (14)
10. South Carolina	1,452	4,961,119 (7)
11. Alabama	1,349	4,863,300 (8)
12. Kentucky	1,317	4,436,974 (10)
13. Mississippi	903	2,988,726 (12)
14. Arkansas	633	2,988,248 (13)
SBAA Total	53,303	

Table 3c. Doctorates awarded by state in Southern US, 2015-16

State	Degrees awarded in 2015-16	State population (rank)
1. Texas	164	27,862,596 (1)
2. Georgia	100	10,310,371 (3)
3. Florida	94	20,612,439 (2)
4. Virginia	54	8,411,808 (5)
5. Alabama	45	4,863,300 (8)
6. North Carolina	35	10,146,788 (4)
7. Tennessee	34	6,651,194 (6)
8. Oklahoma (tie)	33	3,923,561 (11)
8. Louisiana (tie)	33	4,681,666 (9)
10. Mississippi	29	2,988,726 (12)
11. South Carolina	16	4,961,119 (7)
12. Kentucky	13	4,436,974 (10)
13. West Virginia	8	1,831,102 (14)
14. Arkansas	7	2,988,248 (13)
SBA Total	680	

Table 4a. Bachelor's level business degrees awarded at SBAA business schools, 2015-16

Institution	State	Degrees awarded in 2015-16
1. University of Central Florida	FL	2,780
2. Florida International University	FL	2,690
3. University of South Carolina	SC	2,212
4. University of Alabama	AL	2,050
5. Florida State University	FL	2,037
6. University of Georgia	GA	1,937
7. University of Houston	TX	1,935
8. University of Phoenix* (all states)	-	1,838
9. Texas A&M University	TX	1,822
10. Liberty University*	VA	1,450
11. American Public University System*	WV	1,367
12. Strayer University* (all states)	-	1,352
13. University of North Texas	TX	1,319
14. University of South Florida	FL	1,253
15. Columbia Southern University*	AL	1,219
16. Oklahoma State University	OK	1,202
17. Florida Atlantic University	FL	1,190
18. University of Florida	FL	1,184
19. Virginia Tech University	VA	1,168
20. Georgia State University	GA	1,165
20. University of Texas-San Antonio	TX	1,165
22. Texas State University	TX	1,152
23. University of Arkansas	AR	1,146
24. University of Texas	TX	1,142
25. Texas Tech University	TX	1,119

*Not AACSB accredited

Table 4b. Master's level business degrees awarded at SBAA business schools, 2015-16

Institution	State	Degrees awarded in 2015-16
1. Liberty University*	VA	1,859
2. Strayer University* (all states)	-	1,640
3. Florida International University	FL	1,330
4. University of Texas-Dallas	TX	1,300
5. University of Texas	TX	1,238
6. Columbia Southern University*	AL	1,177
7. DeVry University* (all states)	-	1,027
8. Nova Southeastern University*	FL	952
9. American Public University System*	WV	875
10. University of Phoenix* (all states)	-	874
11. University of Florida	FL	863
12. Saint Leo University*	FL	862
13. Florida Institute of Technology*	FL	812
14. University of North Carolina	NC	808
15. Duke University	NC	801
16. Texas A&M University	TX	777
17. Tulane University	LA	713
18. Southern Methodist University	TX	656
19. University of Virginia	VA	651
20. Georgia State University	GA	647
21. Texas A&M-Commerce	TX	616
22. University of Houston	TX	612
23. Wake Forest University	NC	499
24. University of Miami	FL	453
25. University of Oklahoma	OK	451

*Not AACSB accredited

Table 4c. Business doctorates awarded at SBAA business schools, 2015-16

Institution	State	Doctorates awarded in 2015-16
1. Argosy University* (all states)	-	57
2. University of Management and Technology*	VA	32
3. University of North Texas	TX	31
4. University of Alabama	AL	28
4. Oklahoma State University	OK	28
6. Texas Tech University	TX	21
7. Georgia State University (PhD)	GA	18
8. University of Tennessee	TN	17
9. University of Georgia	GA	16
10. Duke University	NC	15
10. University of Texas	TX	15
10. Columbia Southern University*	AL	15
10. Texas A&M University	TX	15
14. University of Texas-Arlington	TX	14
14. Auburn University	AL	14
16. Georgia State University (EDB)	GA	13
16. University of Texas-Dallas	TX	13
16. Georgia Institute of Technology	GA	13
16. University of Memphis	TN	13
16. University of Mississippi	MS	13
21. University of South Carolina	SC	12
21. Kennesaw State University	GA	12
21. Florida State University	FL	12
21. University of Texas-San Antonio	TX	12
21. Louisiana State University	LA	12
25. University of Houston	TX	11

*Not AACSB accredited

Table 4d. Economics doctorates awarded in SBAA states, 2015-16

Institution	State	Doctorates awarded in 2015-16
1. Texas A&M University	TX	19
2. North Carolina State University	NC	15
3. Duke University (tie)	NC	14
3. George Mason University (tie)	VA	14
5. Tulane University	LA	11
6. Georgia State University (tie)	GA	10
6. University of North Carolina (tie)	NC	10
8. Vanderbilt University (tie)	TN	9
8. University of Texas (tie)	TX	9
8. Virginia Tech University (tie)	VA	9
11. University of Houston (tie)	TX	8
11. Rice University (tie)	TX	8
11. University of Virginia (tie)	VA	8
14. Florida State University (tie)	FL	7
14. Clemson University (tie)	SC	7
16. University of Kentucky	KY	6
17. Florida International University (tie)	FL	4
17. University of Mississippi (tie)	MS	4
17. University of Southern Mississippi (tie)	MS	4
17. Southern Methodist University (tie)	TX	4
21. Emory University (tie)	GA	3
21. Louisiana State University (tie)	LA	3
21. University of Oklahoma (tie)	OK	3
21. UT-Dallas (tie)	TX	3
25. University of South Florida (tie)	FL	2
25. Texas Tech University (tie)	TX	2
25. Middle Tennessee State University (tie)	TN	2

Table 5a. AACSB Market Shares for Alabama, 2015-16

Alabama	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	64.3	10.0	32.4
Bachelor's degrees	77.6	10.0	58.5
Master's degrees	80.5	4.5	44.9
Doctorates	100.0	25.7	81.8
All degrees	78.3	7.9	55.0

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 5b. Business degrees awarded at business schools in Alabama, by level, 2015-16

Alabama Institution (total 8,250)	Bachelor's degrees awarded in 2015-16
1. University of Alabama	2,050
2. Columbia Southern University*	1,219
3. Auburn University	956
4. Troy University*	771
5. University of Alabama-Birmingham	475
6. Athens State University*	352
7. Faulkner University*	299
8. University of Alabama-Huntsville	246
9. University of South Alabama	229
10. University of North Alabama (tie)	203
10. Jacksonville State University (tie)	203

Alabama Institution (total 3,005)	Master's degrees awarded in 2015-16
1. Columbia Southern University*	1,177
2. University of Alabama	385
3. Auburn University	276
4. Troy University*	262
5. University of Alabama-Birmingham	254
6. University of North Alabama	121
7. University of Alabama-Huntsville	114
8. Faulkner University*	77
9. Auburn University at Montgomery	70
10. Samford University	64

Alabama Institution (total 60)	Doctorates awarded in 2015-16
1. University of Alabama	28
2. Columbia Southern University*	15
3. Auburn University	14
4. University of South Alabama	3

*Not AACSB accredited

Table 6a. AACSB Market Shares for Arkansas, 2015-16

Arkansas	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	80.0	7.7	39.1
Bachelor's degrees	96.0	9.4	78.4
Master's degrees	100.0	0.0	69.7
Doctorates	100.0	n.a.	100.0
All degrees	96.6	7.3	77.0

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 6b. Business degrees awarded at business schools in Arkansas, by level, 2015-16

Arkansas Institution (total 3,246)	Bachelor's degrees awarded in 2015-16
1. University of Arkansas	1,146
2. Arkansas State University	293
3. University of Central Arkansas	256
4. John Brown University*	238
5. University of Arkansas-Little Rock	235
6. University of Arkansas-Fort Smith	223
7. Arkansas Tech University	151
8. Harding University*	148
9. Henderson State University	90
10. Southern Arkansas University	89

Arkansas Institution (total 633)	Master's degrees awarded in 2015-16
1. University of Arkansas	181
2. John Brown University*	108
3. University of Arkansas-Little Rock	87
4. Arkansas State University	56
5. Harding University*	54
6. University of Central Arkansas	51
7. Southern Arkansas University	29
8. Henderson State University	27
9. Strayer University-Arkansas*	13
10. Hendrix College*	12

Arkansas Institution (total 7)	Doctorates awarded in 2015-16
1. University of Arkansas	7

*Not AACSB accredited

Table 7a. AACSB Market Shares for Florida, 2015-16

Florida	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	34.4	13.5	21.4
Bachelor's degrees	81.2	24.4	62.8
Master's degrees	98.9	21.5	52.1
Doctorates	100.0	10.4	54.3
All degrees	84.8	23.1	59.6

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 7b. Business degrees awarded at business schools in Florida, by level, 2015-16

Florida Institution (total 23,982)	Bachelor's degrees awarded in 2015-16
1. University of Central Florida	2,780
2. Florida International University	2,690
3. Florida State University	2,037
4. University of South Florida	1,253
5. Florida Atlantic University	1,190
6. University of Florida	1,184
7. Saint Leo University*	899
8. University of North Florida	644
9. Florida Gulf Coast University	640
10. University of Miami	612

Florida Institution (total 10,403)	Master's degrees awarded in 2015-16
1. Florida International University	1,330
2. Nova Southeastern University*	952
3. University of Florida	863
4. Saint Leo University*	862
5. Florida Institute of Technology*	812
6. University of Miami	453
7. Florida Atlantic University	443
8. Embry-Riddle Aeronautical University*	417
9. University of Central Florida	369
10. University of South Florida	366

Florida Institution (total 94)	Doctorates awarded in 2015-16
1. Argosy University-Florida*	33
2. Florida State University	12
3. University of Central Florida	9
4. University of South Florida (tie)	8
4. Nova Southeastern University* (tie)	8
6. University of Florida	7
7. Florida Atlantic University	6
8. University of Miami	5
9. Florida International University	4
10. Keiser University*	2

*Not AACSB accredited

Table 8a. AACSB Market Shares for Georgia, 2015-16

Georgia	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	71.4	12.9	36.5
Bachelor's degrees	90.9	29.9	76.9
Master's degrees	98.4	34.3	68.1
Doctorates	100.0	26.9	81.0
All degrees	92.6	31.9	74.3

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 8b. Business degrees awarded at business schools in Georgia, by level, 2015-16

Georgia Institution (total 10,724)	Bachelor's degrees awarded in 2015-16
1. University of Georgia	1,937
2. Georgia State University	1,165
3. Kennesaw State University	920
4. Georgia Southern University	650
5. University of West Georgia	470
6. Georgia Institute of Technology	418
7. University of North Georgia	399
8. Emory University	389
9. Valdosta State University	367
10. Georgia Gwinnett College*	320

Georgia Institution (total 4,495)	Master's degrees awarded in 2015-16
1. Georgia State University	647
2. Emory University	434
3. University of Georgia	369
4. Georgia Institute of Technology	363
5. Kennesaw State University	302
6. Strayer University-Georgia*	289
7. Mercer University	250
8. Brenau University*	212
9. DeVry University-Georgia*	203
10. Shorter University*	169

Georgia Institution (total 100)	Doctorates awarded in 2015-16
1. Georgia State University (PhD + EDB)	31
2. Argosy University-Georgia*	19
3. University of Georgia	16
4. Georgia Institute of Technology	13
5. Kennesaw State University	12
6. Emory University	7
7. Georgia Southern University	2

*Not AACSB accredited

Table 9a. AACSB Market Shares for Kentucky, 2015-16

Kentucky	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	87.5	4.5	26.7
Bachelor's degrees	99.2	8.2	75.4
Master's degrees	99.9	14.2	58.7
Doctorates	100.0	0.0	46.2
All degrees	99.3	10.4	71.3

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 9b. Business degrees awarded at business schools in Kentucky, by level, 2015-16

Kentucky Institution (total 4,113)	Bachelor's degrees awarded in 2015-16
1. University of Kentucky	934
2. Northern Kentucky University	599
3. Western Kentucky University	477
4. University of Louisville	391
5. Eastern Kentucky University	227
6. Sullivan University*	215
7. Murray State University	212
8. Morehead State University	173
9. Thomas More College*	100
10. University of the Cumberlands*	92

Kentucky Institution (total 1,317)	Master's degrees awarded in 2015-16
1. Sullivan University*	297
2. University of Kentucky	176
3. University of Louisville	148
4. Murray State University	107
5. Northern Kentucky University	94
6. Bellarmine University	90
7. Western Kentucky University	81
8. Morehead State University (tie)	66
8. Thomas More College* (tie)	66
10. University of the Cumberlands*	49

Kentucky Institution (total 13)	Doctorates awarded in 2015-16
1. Sullivan University*	7
2. University of Kentucky	4
3. University of Louisville	2

*Not AACSB accredited

Table 10a. AACSB Market Shares for Louisiana, 2015-16

Louisiana	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	92.9	22.2	65.2
Bachelor's degrees	98.9	76.8	94.3
Master's degrees	100.0	90.0	95.2
Doctorates	100.0	100.0	100.0
All degrees	99.1	83.2	94.6

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 10b. Business degrees awarded at business schools in Louisiana, by level, 2015-16

Louisiana Institution (total 4,347)	Bachelor's degrees awarded in 2015-16
1. Louisiana State University	1,041
2. Tulane University	523
3. University of Louisiana at Lafayette	422
4. Southeastern Louisiana University	362
5. University of New Orleans	334
6. Nicholls State University	231
7. Louisiana Tech University	230
8. McNeese State University	211
9. University of Louisiana-Monroe	178
10. Loyola University New Orleans	165

Louisiana Institution (total 1,753)	Master's degrees awarded in 2015-16
1. Tulane University	713
2. Louisiana State University	261
3. University of New Orleans	171
4. Louisiana State University-Shreveport	156
5. Louisiana Tech University	85
6. University of Louisiana at Lafayette	65
7. University of Phoenix-Louisiana*	59
8. Southeastern Louisiana University (tie)	44
8. University of Louisiana at Monroe (tie)	44
10. Nicholls State University	40

Louisiana Institution (total 33)	Doctorates awarded in 2015-16
1. Louisiana State University	12
2. Tulane University	9
3. Louisiana Tech University (tie)	6
3. University of New Orleans (tie)	6

*Not AACSB accredited

Table 11a. AACSB Market Shares for Mississippi, 2015-16

Mississippi	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	50.0	28.6	40.0
Bachelor's degrees	89.9	33.8	81.6
Master's degrees	79.3	24.4	57.9
Doctorates	100.0	n.a.	100.0
All degrees	88.0	29.4	75.9

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 11b. Business degrees awarded at business schools in Mississippi, by level, 2015-16

Mississippi Institution (total 2,724)	Bachelor's degrees awarded in 2015-16
1. University of Mississippi	968
2. Mississippi State University	557
3. University of Southern Mississippi	431
4. Belhaven University*	160
5. Jackson State University	131
6. Mississippi College	95
7. Delta State University*	87
8. William Carey University*	61
8. Mississippi University for Women*	61
10. Alcorn State University*	47

Mississippi Institution (total 903)	Master's degrees awarded in 2015-16
1. Belhaven University*	201
2. University of Mississippi	175
3. Mississippi State University	138
4. University of Southern Mississippi	92
5. Delta State University*	64
6. Mississippi College	45
7. William Carey University*	42
8. Millsaps College	41
9. Jackson State University	32
10. Mississippi Valley State University*	30

Mississippi Institution (total 29)	Doctorates awarded in 2015-16
1. University of Mississippi	13
2. Mississippi State University	7
3. University of Southern Mississippi	5
4. Jackson State University	4

*Not AACSB accredited

Table 12a. AACSB Market Shares for North Carolina, 2015-16

North Carolina	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	100.0	12.5	36.4
Bachelor's degrees	100.0	24.3	72.4
Master's degrees	100.0	64.5	82.3
Doctorates	100.0	100.0	100.0
All degrees	100.0	40.1	75.6

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 12b. Business degrees awarded at business schools in North Carolina, by level, 2015-16

North Carolina Institution (total 9,440)	Bachelor's degrees awarded in 2015-16
1. University of North Carolina-Charlotte	1,013
2. North Carolina State University	823
3. East Carolina University	787
4. Appalachian State University	724
5. University of North Carolina-Wilmington	617
6. University of North Carolina-Greensboro	535
7. Elon University	439
8. University of North Carolina	411
9. Western Carolina University	379
10. High Point University*	333

North Carolina Institution (total 4,410)	Master's degrees awarded in 2015-16
1. University of North Carolina	808
2. Duke University	801
3. Wake Forest University	499
4. North Carolina State University	307
5. University of North Carolina-Charlotte	298
6. East Carolina University	246
7. Strayer University-North Carolina*	210
8. Western Carolina University	133
9. Appalachian State University	123
10. University of North Carolina-Greensboro	111

North Carolina Institution (total 35)	Doctorates awarded in 2015-16
1. Duke University	15
2. University of North Carolina	8
3. University of North Carolina-Greensboro	7
4. University of North Carolina-Charlotte	5

*Not AACSB accredited

Table 13a. AACSB Market Shares for Oklahoma, 2015-16

Oklahoma	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	30.8	12.5	20.7
Bachelor's degrees	79.3	22.4	66.9
Master's degrees	81.7	23.7	60.3
Doctorates	100.0	n.a.	100.0
All degrees	80.0	22.8	65.4

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 13b. Business degrees awarded at business schools in Oklahoma, by level, 2015-16

Oklahoma Institution (total 4,740)	Bachelor's degrees awarded in 2015-16
1. Oklahoma State University	1,202
2. University of Oklahoma	1,054
3. University of Central Oklahoma	611
4. Southern Nazarene University*	239
5. Northeastern State University*	234
6. University of Tulsa	180
7. Rogers State University*	121
8. Oral Roberts University*	115
9. Mid-America Christian University*	111
10. Southwestern Oklahoma State University*	101

Oklahoma Institution (total 1,573)	Master's degrees awarded in 2015-16
1. University of Oklahoma	451
2. Oklahoma State University	279
3. Oklahoma Christian University*	156
4. Southern Nazarene University*	125
5. Cameron University*	76
6. University of Tulsa	70
7. Oklahoma City University	68
8. University of Central Oklahoma	54
9. Oklahoma Wesleyan University*	51
10. Northeastern State University*	49

Oklahoma Institution (total 33)	Doctorates awarded in 2015-16
1. Oklahoma State University	28
2. University of Oklahoma	5

*Not AACSB accredited

Table 14a. AACSB Market Shares for South Carolina, 2015-16

South Carolina	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	91.7	0.0	29.7
Bachelor's degrees	97.8	0.0	74.3
Master's degrees	100.0	0.0	68.5
Doctorates	100.0	n.a.	100.0
All degrees	98.2	0.0	73.3

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 14b. Business degrees awarded at business schools in South Carolina, by level, 2015-16

South Carolina Institution (total 6,554)	Bachelor's degrees awarded in 2015-16
1. University of South Carolina	2,212
2. Clemson University	731
3. College of Charleston	646
4. Coastal Carolina University	331
5. Limestone College*	210
6. Winthrop University	205
7. Citadel Military College	191
8. University of South Carolina-Upstate	173
9. Southern Wesleyan University*	150
10. Wofford College*	127

South Carolina Institution (total 1,452)	Master's degrees awarded in 2015-16
1. University of South Carolina	364
2. Clemson University	290
3. Strayer University-South Carolina*	121
4. Citadel Military College	98
5. Southern Wesleyan University*	93
6. Charleston Southern University*	87
7. Winthrop University	72
8. Coastal Carolina University	70
9. College of Charleston	68
10. North Greenville University*	55

South Carolina Institution (total 16)	Doctorates awarded in 2015-16
1. University of South Carolina	12
2. Clemson University	4

*Not AACSB accredited

Table 15a. AACSB Market Shares for Tennessee, 2015-16

Tennessee	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	88.9	9.4	26.8
Bachelor's degrees	94.8	14.0	60.3
Master's degrees	98.1	32.6	56.3
Doctorates	100.0	25.0	91.2
All degrees	95.5	21.6	59.1

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 15b. Business degrees awarded at business schools in Tennessee, by level, 2015-16

Tennessee Institution (total 6,561)	Bachelor's degrees awarded in 2015-16
1. University of Tennessee	1,023
2. University of Memphis	612
3. Middle Tennessee State University	610
4. University of Tennessee-Chattanooga	394
5. Bethel University*	341
6. East Tennessee State University	313
7. Tennessee Tech University	277
8. King University*	254
9. Belmont University	239
10. University of Tennessee-Martin	216

Tennessee Institution (total 3,040)	Master's degrees awarded in 2015-16
1. Vanderbilt University	425
2. University of Tennessee	339
3. Bethel University*	243
4. University of Memphis	239
5. Lipscomb University*	178
6. King University*	164
7. Middle Tennessee State University	141
8. Belmont University	136
9. University of Tennessee-Chattanooga	115
10. Strayer University-Tennessee*	95

Tennessee Institution (total 34)	Doctorates awarded in 2015-16
1. University of Tennessee	17
2. University of Memphis	13
3. Argosy University-Tennessee*	3
4. Vanderbilt University	1

*Not AACSB accredited

Table 16a. AACSB Market Shares for Texas, 2015-16

Texas	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	68.4	19.6	40.4
Bachelor's degrees	90.9	42.7	79.1
Master's degrees	90.1	44.9	75.3
Doctorates	100.0	77.8	98.8
All degrees	90.7	43.7	77.9

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 16b. Business degrees awarded at business schools in Texas, by level, 2015-16

Texas Institution (total 25,162)	Bachelor's degrees awarded in 2015-16
1. University of Houston	1,935
2. Texas A&M University	1,822
3. University of North Texas	1,319
4. University of Texas-San Antonio	1,165
5. Texas State University	1,152
6. University of Texas	1,142
7. Texas Tech University	1,119
8. Baylor University	1,086
9. University of Houston-Downtown	874
10. University of Texas-Arlington	840

Texas Institution (total 13,247)	Master's degrees awarded in 2015-16
1. University of Texas-Dallas	1,300
2. University of Texas	1,238
3. Texas A&M University	777
3. Southern Methodist University	656
5. Texas A&M-Commerce	616
6. University of Houston	612
7. University of Texas-Arlington	426
8. Texas Women's University*	414
9. University of the Incarnate Word*	412
10. Texas Tech University	370

Texas Institution (total 164)	Doctorates awarded in 2015-16
1. University of North Texas	31
2. Texas Tech University	21
3. Texas A&M University (tie)	15
3. University of Texas (tie)	15
5. University of Texas-Arlington	14
6. University of Texas-Dallas	13
7. University of Texas-San Antonio	12
8. University of Houston	11
9. University of Texas-Rio Grande Valley	9
10. Rice University	7

*Not AACSB accredited

Table 17a. AACSB Market Shares for Virginia, 2015-16

Virginia	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	73.3	10.5	28.3
Bachelor's degrees	94.1	14.6	58.1
Master's degrees	96.7	9.9	35.5
Doctorates	100.0	0.0	40.7
All degrees	94.7	12.5	50.5

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 17b. Business degrees awarded at business schools in Virginia, by level, 2015-16

Virginia Institution (total 11,224)	Bachelor's degrees awarded in 2015-16
1. Liberty University*	1,450
2. Virginia Tech University	1,168
3. George Mason University	972
4. James Madison University	769
5. Virginia Commonwealth University	697
6. Old Dominion University	665
7. Strayer University-Virginia*	530
8. University of Management and Technology*	480
9. Virginia Military Institute	391
10. Radford University	384

Virginia Institution (total 5,613)	Master's degrees awarded in 2015-16
1. Liberty University*	1,859
2. University of Virginia	651
3. Strayer University-Virginia*	589
4. Virginia Commonwealth University	316
5. College of William and Mary	305
6. George Mason University	260
7. University of Management and Technology*	241
8. DeVry University-Virginia*	176
9. Virginia Tech University	169
10. Stratford University*	135

Virginia Institution (total 54)	Doctorates awarded in 2015-16
1. University of Management and Technology*	32
2. Old Dominion University	10
3. Virginia Tech University	8
4. Virginia Commonwealth University	4

*Not AACSB accredited

Table 18a. AACSB Market Shares for West Virginia, 2015-16

West Virginia	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count	20.0	0.0	9.5
Bachelor's degrees	65.0	0.0	27.9
Master's degrees	85.8	0.0	24.4
Doctorates	100.0	n.a.	100.0
All degrees	70.1	0.0	26.9

SBAA Average	Public Schools (%)	Private Schools (%)	Total Schools (%)
Based on count (unique schools)	65.8	13.6	34.9
Bachelor's degrees	89.4	23.2	69.5
Master's degrees	93.7	28.9	61.6
Doctorates	100.0	26.7	82.2
All degrees	90.5	25.5	67.2

Table 18b. Business degrees awarded at business schools in West Virginia, by level, 2015-16

West Virginia Institution (total 3,059)	Bachelor's degrees awarded in 2015-16
1. American Public University System*	1,367
2. West Virginia University	571
3. Marshall University	282
4. University of Charleston*	123
5. Fairmont State University*	110
6. West Liberty University*	90
7. Shepherd University*	85
8. Concord University*	75
9. Wheeling Jesuit University*	56
10. Davis & Elkins College*	42
10. West Virginia State University*	42

West Virginia Institution (total 1,459)	Master's degrees awarded in 2015-16
1. American Public University System*	875
2. West Virginia University	225
3. Marshall University	131
4. University of Charleston*	72
5. Salem International University*	58
6. West Liberty University*	26
7. Shepherd University*	24
8. Wheeling Jesuit University*	22
9. West Virginia Wesleyan College*	12
10. Fairmont State University*	9

West Virginia Institution (total 8)	Doctorates awarded in 2015-16
1. West Virginia University	8

*Not AACSB accredited