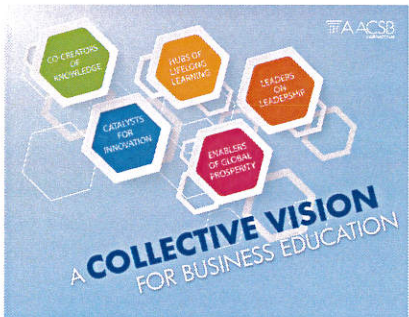
 AACSB
INTERNATIONAL


AACSB International
Update and Discussion

2016 Southern Business Deans
Association Workshop

Christine Clements




www.aacsb.edu/vision


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INTERNATIONAL


AACSB's Mission and Vision


COMMUNITIES WE SERVE
Americas • Asia Pacific • Europe, Middle East, & Africa

B-Schools Students
Business Society

 **MISSION**
We foster engagement, accelerate innovation,
& amplify impact in business education.

 **VISION**
Transforming business education for
global prosperity.

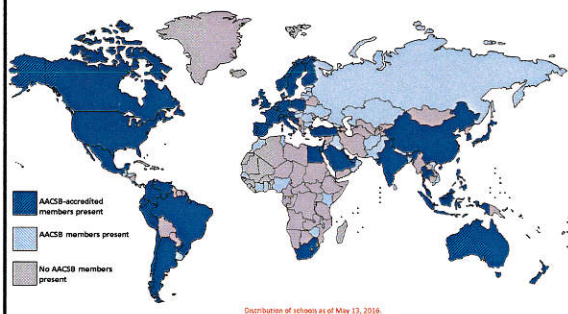
 **VALUES**
Quality • Inclusion & Diversity • Global Mindset • Ethics • Social Responsibility • Community

 AACSB
INTERNATIONAL

AACSB's Reach



Global Representation



Macro-Regions

Macro-Region	AACSB Members		AACSB-Accredited		In Accreditation Process	
Americas	776	53%	557	73%	58	25%
Asia-Pacific	321	22%	92	12%	91	40%
EMEA	381	26%	112	15%	81	35%
Global	1,478	100%	761	100%	230	100%


Source: AACSB data and analysis as of 5/13/2016.
Note: Percentages may not sum to 100 due to rounding.



Sub-Regions

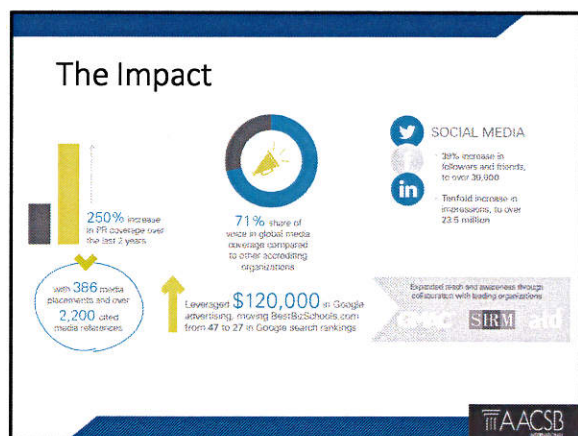
Macro-Region	Sub-Region	AACSB Members		AACSB-Accredited		In Accreditation Process	
Americas	Canada	41	3%	22	3%	8	3%
Americas	United States	655	44%	516	68%	96	16%
Americas	Latin America & Caribbean	80	5%	19	2%	14	6%
Asia-Pacific	Central, Southern, South-Eastern, and Eastern Asia	282	19%	71	9%	83	36%
Asia-Pacific	Oceania	39	3%	21	3%	8	3%
EMEA	Africa	27	2%	3	<1%	3	1%
EMEA	Middle East	69	5%	15	2%	14	6%
EMEA	Europe & Near East	285	19%	94	12%	64	28%
Global	Global	1,478	100%	761	100%	230	100%

Source: AACSB data and analysis as of 5/13/2016.
Note: In this table, "United States" excludes U.S. territories in Oceania and the Caribbean. Percentages may not sum to 100 due to rounding.









What's Next?

- Influential Leaders of 2016 (Annual Accreditation Conference 2016)
- Innovations That Inspire (Deans Conference 2017)
- Student Entrepreneur Showcase (ICAM 2017)
- Briefing Reports to the Media and global media tours
- Expanded social media engagement to students and business
- More Marketing Value of Accreditation materials and tools
- Enhanced search and functionality on BestBizSchools.com

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Membership Discussion

AACSB

What's the Value of Your AACSB Membership?

- What is the greatest benefit of belonging to the AACSB network?
- Where can AACSB do more? What should AACSB stop doing?
- How might AACSB better support your business partners?
- How can/does AACSB help you to:
 - Foster Engagement
 - Accelerate Innovation
 - Amplify Impact



Diversity and Inclusion Update

- Focus on advocacy, fostering and sharing best practice
- Building a research and data strategy
 - BSQ module for benchmarking scorecard
 - Innovations that inspire – Diversity Theme
- Leveraging reach for global impact
 - Enhanced feedback on core values in eligibility process
 - Building a communications strategy (drum beats, tent poles and epic moments)
 - Expanding signatory commitment
 - Expanded programming – concurrent and plenary sessions at events
- Building and strengthening partnerships with other organizations (Ph.D. Project, GMAC, Forte Foundation)
 - Aspiring Administrators
 - Joint research with GMAC, conference participation
 - Men as Allies toolkit



Accreditation Update and Discussion



Accreditation Outcomes 2015-16

Initial Accreditation

- 28 new business accredited, 6 deferrals
- 3 new accounting accredited, 1 deferral
- 230 schools in process



Accreditation Outcomes 2015-16 Continuous Improvement Reviews

143 Schools: 117 extensions, 26 CIR2s (18%)

Previous Years CIR2/6th year rates:

14-15: 18%
13-14: 21%
12-13: 27%
11-12: 27%
10-11: 20%



Accreditation Outcomes 2015-16 Accounting CIRs

41 Schools: 39 extensions, 2 CIR2s (5%)

Previous Years CIR2/6th year rates:

14-15: 9%
13-14: 8%
12-13: 16%
11-12: 9%
10-11: 27%



Engagement, Innovation and Impact

As you implement the 2013 accreditation standards, how are you:

- Aligning engagement, innovation and impact with your mission?
- Developing, implementing and documenting engagement, innovation and impact?



Common Issues from 2015-16 Reviews

- Mission differentiation, mission-driven
- Impact and quality of intellectual contributions
- Assurance of Learning
- Faculty qualifications, deployment
- Issues from previous review still not resolved





Questions?