CALL FOR PROPOSALS FOR THE SBAA 2019 Annual Meeting

THEME: How Technology is Transforming Business Education

Location: Westin, Chattanooga, Tennessee
Dates: November 10-12, 2019

IoT, AI, blockchain, bitcoin, data analytics, cyber security, mobile technology, online learning, and more. Emerging technologies are changing both what we teach in business education and how we teach business. Following from the rapid change in technology, AACSB recently has added a third mastery category for business graduates to accompany General Skill Areas and General Business Knowledge Areas. That third area is Technology Agility. This area encompasses:

- Evidence-based decision making that integrates current and emerging technologies, including the application of statistical tools and statistical techniques, data management, data analytics and information technology throughout the curriculum as appropriate
- Ethical use and dissemination of data, including privacy and security of data
- Understanding of the role of technology in society, including behavioral implications of technology in the workplace
- Demonstration of technology agility and a "learn to learn" mindset, including the ability to rapidly adapt to new technologies
- Demonstration of higher-order cognitive skills to analyze an unstructured problem, formulate and develop a solution using appropriate technology, and effectively communicate the results to stakeholders

(*2013 AACSB Business Standards w/2018 Updates*)

The 2019 SBAA Annual Meeting program invites business educators to share their experiences, insights, successes, and challenges in addressing emerging technologies. The types of questions to consider include:

- What are examples of best practices for partnering with companies to infuse emerging technology into the classroom?
- How might this focus on emerging technologies and technology agility be different for graduate students than for undergraduate students?
- What does it mean to teach students to be technologically agile?
- How can we measure whether or not students have achieved a level of technology agility?
- What are some examples of how emerging technologies enable teaching business concepts?
- How is technology being used for online education, both to enable online learning and to teach technology agility?

Case studies, panel discussions/debates, and interactive sessions are welcome, as are presentations about successful (and not so successful) endeavors related to the theme. Failed attempts offered reflectively often teach invaluable lessons for future efforts. Involvement of business executives is also welcome.

Please submit short proposals (underline maximum of 500 words) to Mary Gowan, VP for Programs, at magowan@ung.edu, by Friday, September 20, 2019. Include with the proposal the names, titles, and affiliations of all participants. All participants will provide their own travel expenses for the conference and pay the registration fee. If you would like to discuss an idea, please feel free to reach out.