

# Business Accreditation Task Force: Reimagining Business Accreditation *(90 min session)*

*Dr. Nancy Bagranoff, University of Richmond*  
*Dr. Charles Iacovou, Wake Forest University*  
*Dr. Bill Glick, Rice University*  
*Dr. Stephanie Bryant, AACSB*

*Southern Business Administration Association Meeting*  
*November 13, 2018*



# Overview of the Task Force: 8 minutes

Charge

BATF Membership

Topics

Emissary Model

Milestones

# Task Force Charge

*The Business Accreditation Task Force (BATF) will examine the processes around AACSB business accreditation—and the standards themselves—to support the primary strategic goal for AACSB accreditation to “be recognized worldwide as the premier mission-driven accreditation for business education, employing a peer review and principles-based methodology that leverages technology to streamline the accreditation process.”*

# Task Force Membership (16 members)

Nancy Bagranoff – University of Richmond (Co-Chair)

Geoff Perry – Auckland University of Technology (Co-Chair)

Neil Braun – Pace University

Marion Debruyne – Vlerick Business School

Irineau Gianesi – Insper Instituto de Ensino e Pesquisa

Bill Glick – Rice University

Charles Iacovou – Wake Forest University

Eli Jones – Texas A&M University

Jikyeong Kang – Asian Institute of Management

Stefanie Lenway – University of St. Thomas-Minnesota

Peter Lindstrom – University of St. Gallen

Michel Patry – HEC Montréal

Joyce Strawser – Seton Hall University

Peter Todd – HEC Paris

Lin Zhou – Shanghai Jiao Tong University

Sue Lehrman – Rowan University

# Task Force Issues: Standards and Processes

Substance of Standards	Accreditation Processes
<ol style="list-style-type: none"><li>1) Teaching Effectiveness</li><li>2) Assurance of Learning</li><li>3) Curriculum</li><li>4) Faculty Qualifications</li><li>5) Global Context</li><li>6) Intellectual Contributions/Research</li><li>7) Unit of accreditation defaults to university</li><li>8) Organization of Standards</li><li>9) Free Choice</li></ol>	<ol style="list-style-type: none"><li>10) Processes<ul style="list-style-type: none"><li>▪ Accreditation Cycle</li><li>▪ Team Composition</li><li>▪ PRT Eligibility</li><li>▪ Accreditation Outcomes</li></ul></li></ol>

# Emissary Model

- BATF members serving as “emissaries.”
- Charged with going to various AACSB and non-AACSB events to gather input from membership on desired improvements to business standards and accreditation process.
- Encourage members to contact BATF members to provide feedback.
- Online form (see AACSB website under Accreditation/Standards <https://www.aacsb.edu/accreditation/standards/submit-feedback>) another way to submit individual feedback to BATF.

# Key Dates/Project Milestones

- Exposure draft #1 voted on by Board of Directors (**Sept. 2019**)
- Comment period on exposure draft #1 (**Sept.-Nov. 2019**)
- Exposure draft #2 voted on by board of directors (**Feb. 2020**)
- Vote on standards (**April 2020**)
- 2020 standards implementation (**2-3 year implementation period**)

# We are currently in the “Listening Tour” phase of our work.

- Today’s goal is to hear your thoughts on questions that follow.
- We’ll start with two warm-up questions, and then do two deep-dive questions on big areas: Accreditation Processes, and Faculty Qualifications



## Questions to Consider

**Warm up question #1:**

**If you could change one thing about AACSB accreditation, what would it be?  
(2 minutes)**

**Warm up question #2:**

**If you could keep one thing about AACSB accreditation, what would it be?  
(2 minutes)**

## **Deep Dive Question 1:**

**What are the issues and concerns with the current model of accreditation from a process point of view?**

**15 min**



# **Group Discussion: 20 min Report Out**

**Led by  
Nancy Bagranoff and Charles Iacovou**

## **Deep Dive Question 2:**

**What are the issues and concerns with current AACSB standards regarding Faculty Qualifications?**

**15 min**

# **Group Discussion: 20 min Report Out**

**Led by  
Nancy Bagranoff and Bill Glick**

# Wrap Up and Next Steps: 2 min

- Today we did a deep dive into two questions. All over the world questions are being asked and input is being received in sessions like these.
- You may be at future meetings where BATF sessions will be held. We encourage you to attend as the questions are likely to be different from the question you provided input into today.
- **Dean's Conference in February in Vancouver will be very important to this project. It is where we will begin to “solution storm” the issues that surface through the listening tour.**



# Reminder: Individual input on any of the BATF questions is welcome!

- Online form (see AACSB website under Accreditation/Standards <https://www.aacsb.edu/accreditation/standards/submit-feedback>)

# Key Contacts for further information or questions

Nancy Bagranoff: BATF Co-Chair ([nbagrano@richmond.edu](mailto:nbagrano@richmond.edu))

Geoff Perry: BATF Co-Chair ([geoff.perry@aut.ac.nz](mailto:geoff.perry@aut.ac.nz))

Stephanie Bryant: CAO and BATF Staff Liaison  
([stephanie.bryant@aacsb.edu](mailto:stephanie.bryant@aacsb.edu))