

SOUTHERN BUSINESS ADMINISTRATION ASSOCIATION

Annual Meeting: November 11-13, 2018

Francis Marion Hotel, Charleston

Host School Sponsors: Dean Alan Shao, the College of Charleston;

Dean Michael Weeks, The Citadel

SATURDAY, NOVEMBER 10		
Time	Location	Event
12:00 pm	Oak Point Golf Course Kiawah	Optional Golf – Eric Jack, University of Alabama, Birmingham Robert Dooley, University of Tennessee, Chattanooga

SUNDAY, NOVEMBER 11		
Time	Location	Event
7:00 am	Stono Ferry Golf Course	Optional Golf – Eric Jack, University of Alabama, Birmingham Robert Dooley, University of Tennessee, Chattanooga
2:00 – 4:00 pm	Gold Ballroom Pre-function	Registration: Brynn Dillon, Columbus State University Brooke Goolsby, James Madison University Welcome Gift Sponsored by: Kristie Ogilvie, Meredith College
3:00 – 5:00 pm	Laurens Room	SBAA Board Meeting
5:45 – 6:00 pm	Gold Ballroom	Reception – New Members -- If this is your first SBAA meeting, you are invited. Sponsored by: McRae Banks, UNC Greensboro
6:00 – 6:45 pm	Gold Ballroom	Reception – All SBAA Members Sponsored by: Joanne Li, Florida International University
6:45 – 8:15 pm	Gold Ballroom	Dinner for all attendees and special recognition(s) Sponsored by Charles Iacovou, Wake Forest University

MONDAY, NOVEMBER 12		
Time	Location	Event
7:30 – 11:00 am	Gold Ballroom Pre-function	Registration
7:30 – 8:30 am	Laurens Room	Breakfast Sponsored by Heather Norris, Appalachian State University
7:45-8:45am	Colonial Ballroom	Special Session on “Rightsizing Future Business Graduate Programs” by Eduvantis
8:45 – 9:00 am	Gold Ballroom	Welcome, Introduction and Overview Bob Albert, SBAA President, Morehead State University Bill Rhey, SBAA VP Programs, Hawaii Pacific University
9:00—9:30 am	Gold Ballroom	Keynote: Dr. William Glick, Moral Dilemma and the Potential for Business Research
9:30-10:00am	Gold Ballroom	Panel Discussion, Response to Keynote Facilitated by Dean Donna Mayo

10:00-10:30am	Pre-function	Morning Break Sponsored by Rob Burrus, UNC Wilmington
10:30 – 11:20 am	Gold Ballroom	Session 1-A: Session 1A ATOM – Experiential Learning for the Future Dr. Karlene Cousins, Florida International University Moderator: Dean Mitch Muehsam, Sam Houston State University
10:30 – 11:20 am	Calhoun Room	Session 1-B: Going the Next Step in Disruptive Education – Dr. Rahul Razdan, Florida Polytechnic University Moderator: Dean Sharon Oswald, Mississippi State University
11:30 – 12:20 pm	Gold Ballroom	Session 2-A: Business Internships: A Practical Approach: Dean Natalya Delcoure, Texas A&M, Kingsville Moderator: Dean Eric Jack, University of Alabama, Birmingham
11:30 -12:20 pm	Calhoun Room	Session 2-B: What You Should Know about Block Chain Technology Dr. Ghazwan Hassna, Hawaii Pacific University Moderator: Dean Rhea Ingram, Auburn University Montgomery
12:25pm-1:40pm	Colonial Ballroom	Lunch and Plenary Speaker Victory Mroczkowski - Director of Manufacturing & Quality, Propulsion South Carolina Sponsored by Robert Dooley, University of Tennessee, Chattanooga
1:45-2:35pm	Gold Ballroom	Session 3-A: Data Analytics in the Undergraduate Curricula Dean George Ebbs, Christopher Newport University Moderator: Dean Robert Dooley, University of Tennessee, Chattanooga
1:45 – 2:35 pm	Calhoun Room	Session 3-B: Unrestricted Opportunities and Innovation in Business Education Dr. Joseph Childs, Southeastern University Moderator: Dean Hector Quintanilla, Texas Wesleyan University
2:35 – 3:00 pm	Pre-function Area	Afternoon Break Sponsored by Jim Fenton, Florida Southern College
3:00 pm	Hotel Lobby	Trip to Dreamliner Assembly Sponsored by Mickey Hepner, Austin Peay State
4:30pm	Boeing Plant	Reception at Boeing Sponsored by College of Charleston and the Citadel
6:00pm		Return to Hotel and Free Time

MONDAY IS AN OPEN EVENING

TUESDAY, NOVEMBER 13

Time	Location	Event
7:30 – 8:30 am	Calhoun Room	Breakfast Sponsored by: Allen Amason, Georgia Southern University
8:30 – 9:00 am	Gold Ballroom	Town Hall Meeting Bob Albert, Morehead State University, SBAA President Bill Rhey, Hawaii Pacific University, VP Programs Mary Gowan, James Madison University, VP Member Services Mitchell Muehsam, Secretary Treasurer
9:00-9:30am	Gold Ballroom	Beta Gamma Sigma Presentation Christina Allrich, Director, Chapter Operations
9:30 – 11:00 am	Gold Ballroom	Future of Accreditation Focus Group, Workshop and Seminar: Stephanie Bryant, Executive Vice President & Chief Accreditation Officer Dr. Nancy Bagranoff, University of Richmond
		With Task Force Members: Dr. William Glick, Rice University Dr. Charles Iacouvou, Wake Forest University

SBAA ANNUAL MEETING CONCLUDES

Printed program sponsored by Dean Rick Franza, Augusta University

Meeting Room Technology sponsored by Dean Kay Palan, University of Alabama

Thank you to our University General Event Sponsors:

Dean Raghu Tadepalli, Elon University

Dean Barbara Wheeling, Lander University

Dean Avi Mukherjee, Marshall University

Dean Milicent Lownes-Jackson, Tennessee State University

Dean Natasha Delcoure, Texas A&M University Kingsville

Dean Murray Dalziel, University of Baltimore

Dean Greg Carnes, University of North Alabama

Dean McRae Banks, University of North Carolina, Greensboro

Dean Sridhar Sundaram, University of South Florida @ St. Petersburg

Thank you to our Corporate Sponsors:

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Thanks also to the general sponsors of SBAA for in-kind support for membership and hotel liaison services:

Dean Linda Hadley, Columbus State University

Dr. Mary Gowan, James Madison University

Hope to see you all at the SBAA Summer Workshop in Myrtle Beach July 13-15, 2019!