

Annual Meeting Schedule of Events | 2017

SOUTHERN BUSINESS ADMINISTRATION ASSOCIATION (SBAA)

Annual Meeting: November 12-14, 2017
Hilton Richmond Downtown, Richmond, VA

SUNDAY, NOVEMBER 12		
Time	Location	Event
2:00 – 4:00 pm	MRG Ballroom Lobby	Registration: Brynn Dillon, Columbus State University Brooke Goolsby, James Madison University <i>The “Welcome Gift” is sponsored by Dean Paul Goebel, Jerry S. Rawls College of Business Administration, Texas Tech University</i>
3:00 – 5:00 pm	Miller Room	SBAA Board Meeting
5:30 – 6:00 pm	River City Ballroom	New Member Reception -- If this is your first SBAA meeting, you are invited. <i>Sponsored by Dean Barbara Ritter, E. Craig Wall Sr. College of Business Administration, Coastal Carolina University</i>
6:00 – 7:00 pm	River City Ballroom	Reception – All SBAA Members <i>Sponsored by Dean Robert Dooley, University of Tennessee Chattanooga</i>
7:00 – 8:30 pm	River City Ballroom	Dinner for all Attendees and Special Recognition(s) <i>Sponsored by Dean Mary Gowan, James Madison University</i>
MONDAY, NOVEMBER 13		
Time	Location	Event
7:30 – 11:00 am	MRG Ballroom Lobby	Registration: Brynn Dillon, Columbus State University Brooke Goolsby, James Madison University
7:30 – 8:15 am	Salon C	Breakfast <i>Sponsored by Dean Hector Quintanilla, Texas Wesleyan University and Dean Rhea Ingram, Auburn University Montgomery</i>
8:30 – 8:45 am	MRG Ballroom	Welcome, Introduction and Overview Frank Ghannadian, SBAA President, The University of Tampa Bob Albert, SBAA VP-Programs, Morehead State University Corporate Sponsor Comments
8:45--10:00 am	MRG Ballroom	Keynote: Role of Entrepreneurship and Innovation in Community Growth <i>Bryan Bostic, Co-Founder and Interim Executive Director, Start-Up Virginia</i> Moderator: Mary Gowan, James Madison University
10:00 – 10:30 am	River City Ballroom Lobby	Morning Break <i>Sponsored by Dean Eric Jack, Collat School of Business, University of Alabama at Birmingham</i>


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10:30 – 11:20 am	MRG Ballroom	<p>Session 1-A: Preparing Students for Careers through a Required Co-Curricular Program <i>Dean Jane Wayland, University of Arkansas Little Rock</i></p> <p>Moderator: Bill Rhey, Florida Polytechnic University</p>
10:30 – 11:20 am	Salon A&B	<p>Session 1-B: AACSB’s Market Share of Business Education in the Southern United States <i>Dean Clifton Jones, Angelo State University</i></p> <p>Moderator: Hector Quintanilla, Texas Wesleyan University</p>
11:30 – 12:30 pm	Salon C	<p>Lunch and Beta Gamma Sigma Presentation by Christina Allrich</p> <p><i>Lunch Sponsored by Dean McRae Banks, Bryan School of Business and Economics, University of North Carolina Greensboro</i></p>
12:40 – 1:30	MRG Ballroom	<p>Session 2-A: New Learning Models and Innovation <i>Myk Garn, University System of Georgia, Assistant Vice Chancellor</i></p> <p>Moderator: Faye McIntyre, University of West Georgia</p>
12:40 – 1:30	Salon A&B	<p>Session 2-B: Recipe for Building a Successful Center for Business Analytics <i>Dean Raghu Tadepalli and Associate Professor of Management information Systems Haya Ajjan, Martha and Spencer Love School of Business, Elon University,</i></p> <p>Moderator: Sharon Oswald, Mississippi State University</p>
1:30 – 2:00	River City Ballroom Lobby	<p>Afternoon Break</p> <p><i>Sponsored by Dean Richard Mathieu, McCool of Business, Queens University of Charlotte</i></p>
2:00 – 2:50	MRG Ballroom	<p>Session 3-A: Strategies for Local Engagement and Global Reach <i>Dean Nancy Bagranoff and Associate Dean Tom Cosse, Robins School of Business, University of Richmond, Robins School of Business</i></p> <p>Moderator: Stanley Eakins, East Carolina University</p>
2:00 – 2:50	Salon A&B	<p>Session 3-B: Assessment of Critical Thinking Using REASZON <i>Associate Dean W. Stewart Thomas, University of North Carolina Pembroke Ram Neta, Professor of Philosophy, University of North Carolina Chapel Hill Teague Henry, Postdoctoral Research Associate, Psychology and Neuroscience, University of North Carolina, Chapel Hill</i></p> <p>Moderator: Barry O’Brien, University of North Carolina, Pembroke</p>
3:30	Hotel Lobby	<p>Tour of Richmond Federal Reserve Bank and Cocktail Reception</p> <ul style="list-style-type: none"> <input type="checkbox"/> Meet in Hotel Lobby at 3:15 for Bus Transportation or Group Walk <input type="checkbox"/> Reception ends at 6:15 with transportation provided back to hotel <p><i>Sponsored by Dean Charles Iacovou, Wake Forest University</i></p>

MONDAY EVENING IS OPEN – ENJOY RICHMOND!!

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TUESDAY, NOVEMBER 14

Time	Location	Event
7:30 – 8:30 am	Salon C	Breakfast <i>Sponsored by Dean Howard Finch, Brock School of Business, Samford University</i>
8:45 – 9:30 am	MRG Ballroom	Town Hall Meeting Frank Ghannadian, The University of Tampa, SBAA President 2017 Bob Albert, Morehead State University, SBAA VP Programs 2017 Bill Rhey, Florida Polytechnic University, SBAA Secretary/Treasurer 2017 Mary Gowan, James Madison University, SBAA VP Member Services 2017
9:30 – 11:00 am	MRG Ballroom	 AACSB Update: Tom Robinson, President and Chief Executive Officer Michael Wiemer, Vice President and Chief Officer Americas

SBAA ANNUAL MEETING CONCLUDES

A very special thank you to our general corporate sponsors **Wall Street Journal**, the **PhD Project**, and **Eduvantis!**

Thanks also to the general sponsors of SBAA for in-kind support for membership and hotel liaison services:

Dean Linda Hadley, Columbus State University

Mary Gowan, James Madison University

Faye McIntyre, University of West Georgia

Please mark your calendars now for the 2018 SBAA meetings!

- Summer Workshop: July 15-17, 2018, Hilton Nashville Downtown, Nashville, TN**
- Annual Meeting: November 11-13, 2018, Francis Marion Hotel, Charleston, SC**